

# Key Information for your Business' Success

getting the right solutions to your business problems is necessary but can be exasperating



let us show you how to save up to 60% on your key business expenditure and make it more profitable

it's challenging to coordinate and involve the right people from your business

- Sales Manager
- Finance Manager
- HR Manager
- Warehouse Manager
- Production Manager
- Customer Service Manager
- Marketing Manager
- Key Staff
- Directors

and getting things wrong can cost your business needless



**time**



+

**money**

# what information do you need to run your business most effectively?

- Warehouse Efficiency
- Top customers
- Cash flow forecasts
- Most profitable services
- Best-selling products
- Mandatory Compliance
- Preferred Suppliers
- Sales performance

# how do you gather, assemble, link so many requirements?

- How do our Sales Team hand over to our Delivery Team?
- How can sales opportunities be flagged up by anyone in our business?
- How do Team A communicate with Team B and Team C?
- Where are the bottlenecks in our whole process?
- How does all the information connect to provide the most *useful* reports?
- How can we be more profitable?

will *off-the-shelf* software do everything you need?  
will it be worth an investment in *bespoke* software?

how do you choose a software partner who will  
deliver solutions based not only on their  
expertise, but on your needs?

we'll be the partner who will

**understand clarify facilitate absorb interpret manage**

make software that works for you

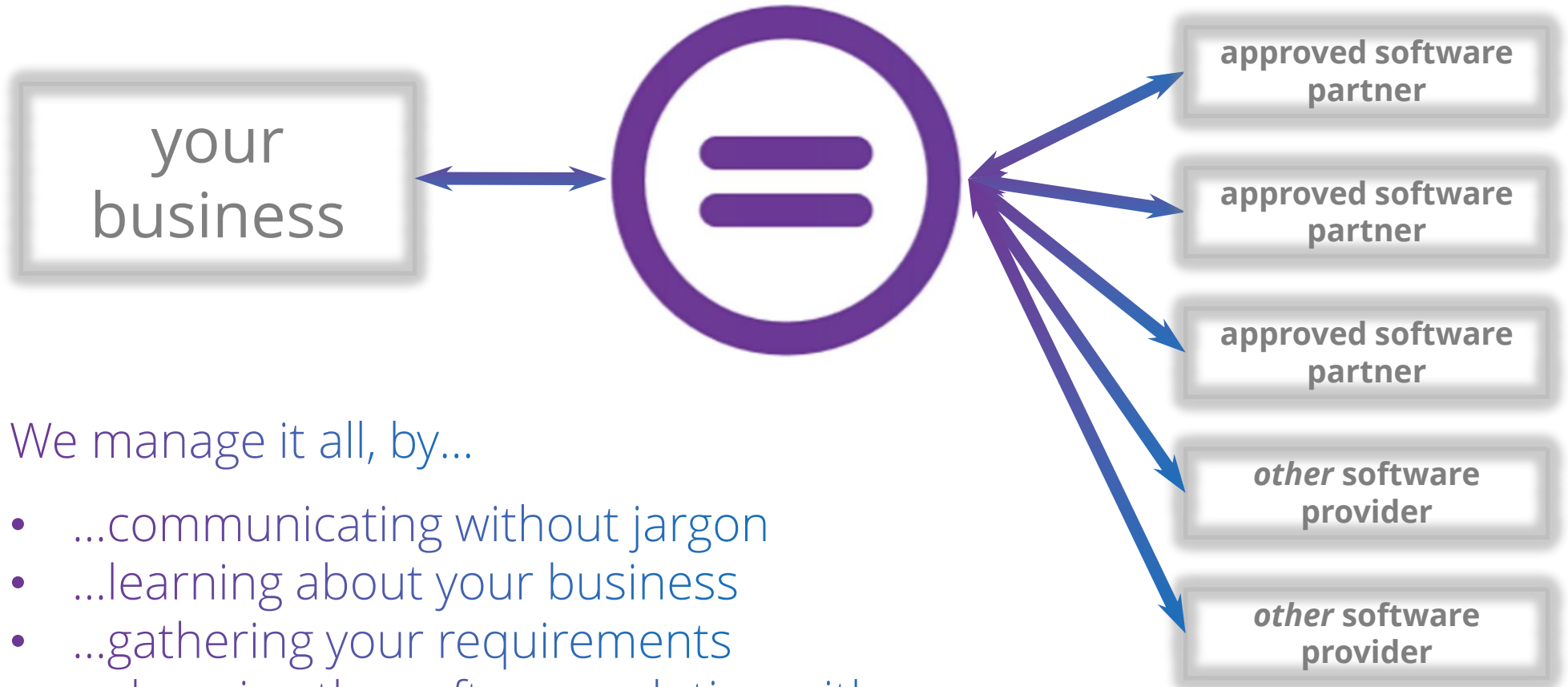
provide continuous support

we build great relationships

...with our *clients* and our *software partners*



# conclusys - the missing link



We manage it all, by...

- ...communicating without jargon
- ...learning about your business
- ...gathering your requirements
- ...choosing the software solution with you
- ...managing the project for you



it keeps working so well, because...

- we negotiate preferential rates of service that we pass onto you
- we manage the whole project for you & we stick around after successful delivery too
- we have great relationships with many software partners & deal with them on your behalf
- we speak Technical & we speak Business

# a few more thoughts for you...

Many mid-sized companies endure separate, unlinked systems: a physical order book, lots of spreadsheets, a whiteboard, an old Access database, Google Contacts, Microsoft Outlook emails, an online HR system.

Software provision is complex, and getting it wrong is usually harmful.

There are many steps between A and Z...

**A** - a disconnected businesses that's evolved and has no/few mapped processes, conflicting personalities in different departments, and

**Z** - a business with software that genuinely makes things more cost efficient, more time-efficient and ultimately: more profitable!

Businesses often get pushed a route dictated by whichever supplier sells best.

Our approach is to separate out the oft-missed but highly recommend stages of business process

mapping, requirements gathering, solution suggestion, and then communicate with suppliers on your behalf for supplier selection, software development, and even post-delivery.

So in summary, we package, take ownership of, and manage the whole **A** to **Z** process on your behalf. Our customers benefit from the most appropriate system, delivered by the best supplier, with significantly less hassle and risk, and often at less cost!

Our customers aren't even tied to us - the documents we produce for you are written in such a way that both you and software providers will understand and find useful and as they belong to you, you can even put the project out to tender yourself if you choose to do so!

Call 0845 544 3210 today to arrange a free visit!



here's to your business' success



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